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Plaintiffs' Co-Lead Counsel

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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

IN RE: FACEBOOK, INC. CONSUMER
PRIVACY USER PROFILE LITIGATION

MDL No. 2843
Case No. 18-md-02843-VC

This document relates to:

ALL ACTIONS

**NOTICE REGARDING AMENDMENT
OF CLAIM FORM**

Judge: Hon. Vince Chhabria
Courtroom: 4, 17th Floor

Plaintiffs give notice of an amendment to the claim form in this class settlement as well as additional information that will be provided to certain claimants.

The settlement's plan of allocation (Dkt. No. 1096-3), assigns each authorized claimant one point for each month in which the claimant had an activated Facebook account. The plan then allocates payments to class members based on the number of points they have been assigned.

Though the claim form allowed claimants to indicate they had deleted accounts, it has come to light through the claims process that it did not allow claimants to indicate that they had activated but later deleted an account and subsequently activated another account during the class period. In accordance with the preliminary approval order (Dkt No. 1130), the parties, in consultation with the settlement administrator, have amended the claim form to address this scenario. The full amended claim form is attached to this notice.

In addition, class members who submitted claims using the previous claim form will receive a direct email from the settlement administrator explaining the issue and providing them an opportunity to amend their claim. This email notice will contain language substantially similar to the following:

This message is intended to provide important additional information for certain people who have filed claims in this class settlement. Please read it carefully.

The Settlement Website's "Submit Claim" form has been modified to accommodate claimants who created but then deleted one or more Facebook accounts during the class period, and then later created a new Facebook account during the class period. If that description fits you, follow the instructions below on how to edit your claim. If that description does not fit you, you do not need to edit your claim. Note that if you had multiple accounts at the same time, they won't be double counted.

As a reminder, the class period runs from May 24, 2007 to December 22, 2022.

Instructions For How To Edit Your Claim:

1. Go to the Settlement Website, www.FacebookUserPrivacySettlement.com
2. Click on "Submit Claim."
3. Click the link located at the top of the page to edit your claim ("Filed A Claim? Click Here to Edit Your Claim").

4. Provide the Notice ID and Confirmation Code provided at the top of this notice in order to access and edit your claim.
5. In the “Details” section of the form, proceed to the third question (“Are you filing a claim for a current account, a deleted account or a combination of both?”).
6. Select from the options: “Current Account(s)”, “Deleted Account(s)” or “Both Current and Deleted Accounts.”
7. Complete the information requested regarding your account(s), as applicable.

The settlement administrator estimates that dissemination of this notice to the approximately 12 million persons who have thus far filed claims will cost \$209,959.00 This notice will be in addition to the notice of which the Court has already approved.

Finally, the FAQs on the settlement website have been updated to answer questions from class members who received the new email notice or who simply deleted one or more accounts during the class period.

Dated: May 18, 2023

Respectfully submitted,

KELLER ROHRBACK L.L.P.

BLEICHMAR FONTI & AULD LLP

By: /s/ Derek W. Loeser
Derek W. Loeser

By: /s/ Lesley E. Weaver
Lesley E. Weaver

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Plaintiffs' Co-Lead Counsel

From Email: DoNotReply@FacebookUserPrivacySettlement.com

From Name: Facebook Consumer Privacy User Profile Litigation Settlement Administrator

Subject: Facebook User Privacy Settlement Claim Submission

Notice ID: XXX

Confirmation Code: XXX

Dear _____:

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